



## Sustainable Products- Definition Labels



The purpose of this document is to be a support when we are about to select the products that we define as sustainable products within Labels.

To offer our customer a sustainable product is important from both an environmental- and a business perspective. We base our definition on three important aspects:

- Economy - encourage businesses to make investments that hinders longtermgrowth without harming the environment or society.
- Society - encourage @ companies to improve by complying with human rights and environmental laws.
- Environment - encourage companies to manage our natural resources correctly and minimize environmental impact.

*Sustainable products provide environmental, social, and economic benefits throughout the life cycle.*

Below you find our definition of a sustainable product within Labels.

### General definition

The true value of the forest is fully recognized and integrated into communities around the world. FSC® is the leading driving force for improved forestry and market development, which turns the trend in the world's forests towards sustainable use, conservation, and respect for all.

Under the new plans, **all plastic packaging on the EU market will be recyclable by 2030**, the consumption of **single-use plastics will be reduced** and the intentional use of **microplastics will be restricted**.



### Boxon's definition

To be defined as a sustainable (paper) product we require that:

- The supplier should be certified according to FSC.

To be defined as a sustainable (plastic) product we require that:

- The product should be produced from bio-based raw material such as tall oil or sugar cane base.

To be defined as a sustainable (textile) product we require that:

- The product should be produced from recycled polyester material only.

<https://fsc.org/>



<https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1595838206165&uri=LEGISSUM:I21207>